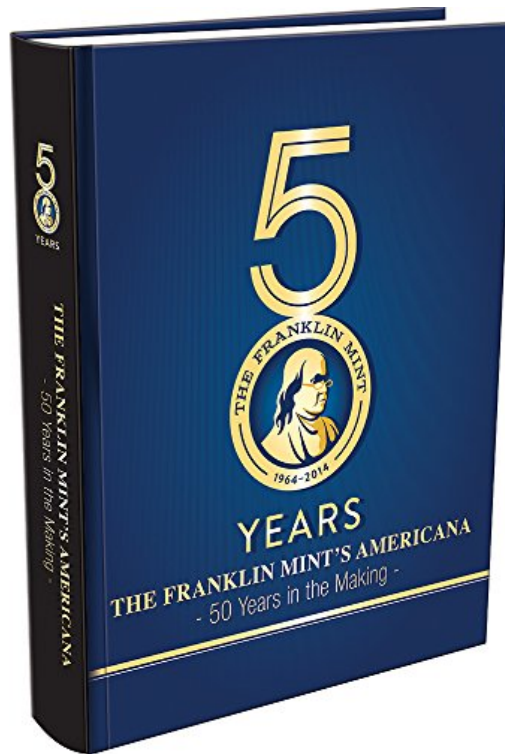


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## The Franklin Mint's Americana: 50 Years in the Making

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**Whitman Publishing : The Franklin Mint's Americana: 50 Years in the Making** before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Franklin Mint's Americana: 50 Years in the Making:

4 of 4 people found the following review helpful. Not a comprehensive history. By C. Scroggs I bought this book because I thought that it would give me a comprehensive view of Franklin Mint's history. Instead it gives you pictures of some of the offerings of the Franklin Mint has had over the past years and absolutely no information about the company. The book is very well made and the pictures of very high quality, but it does not nearly include all of Franklin Mint's offerings over the past 50 years. Very disappointing indeed. 3 of 3 people found the following review helpful. Two Stars By Daniel Patrick Clark nothing but product pictures. no history of it growth or employees who made it what is was

For 50 years, the Franklin Mint has been producing beautiful collectibles now found in millions of homes across the world. It all started in 1964 when founder Joe Segel minted a silver coin honoring the late General Douglas MacArthur, and soon the company was creating collectible coins, commemorative medals, sparkling pendants, decorative Christmas ornaments and other valuable art. The product line then expanded into entertainment, with breathtaking creations like the Civil War chess set, the Star Trek checkers set, a Gone with the Wind collector's plate series, porcelain sculptures, ceramic dolls, jewel-studded knives, die-cast vehicles and more. Take a stroll down

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