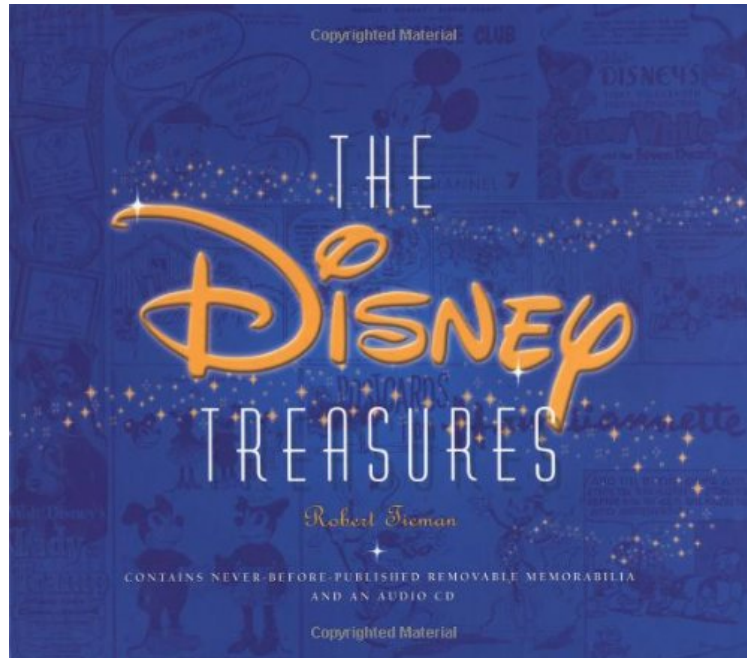


The Disney Treasures

Robert Tieman

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Robert Tieman : The Disney Treasures before purchasing it in order to gage whether or not it would be worth my time, and all praised The Disney Treasures:

1 of 1 people found the following review helpful. My wife is a lifelong lover of Disney animation - I got this for her birthday and she absolutely loved it!By DSeveranceMy wife has been a lifelong lover of Disney animation. When she was a kid she wanted to be a Disney animator. We have two kids and so she has had to put that dream on hold - but when she opened her birthday presents and saw this was among them in addition to many other Disney books, she started crying. She thinks this book is absolutely beautiful and really allows her to read and become a part of all that Disney animation she has loved for so long. I thoroughly recommend this if you are or have a Disney lover in your life.0 of 0 people found the following review helpful. Great CollectionBy Gary A. KnackstedtEven a non Disney fan will enjoy browsing through this book. For the Disney fan, you will find a book full of interesting facts from Walt's early days through the "Florida Project". The pull out replicas, maps, tickets, games etc, are great! The CD is extremely interesting. This is one of the best books about Walt, Disney cartoon history, and Disneyland I have seen. If you want only one book about Disney, this would be the one.0 of 0 people found the following review helpful. beautiful artworkBy S L VilkmánThis was a birthday gift for my art book loving daughter. She was over the moon happy when she unwrapped it and it has a place on her prized book collection shelf.

Selected from the vast archives of the Walt Disney Company, this historic collection includes handwritten letters and notes of Walt's, rare character sketches from the 1930's and 1940's, replicas of Disneyland's opening-day tickets, photos, movie theater programs, comic strips, greeting cards, commissary menus, and other treasures, reproduced in facsimile form. Many of these special features are designed to be removable so readers can touch and hold masterfully

reproduced bits of history. In addition, the book comes with a 60-minute CD that features previously unheard audio of Walt Disney, radio commercials from the 1950s, and never-before-released sound tracks from the parks' most popular attraction.

From Publishers Weekly This lavishly produced volume offers a nostalgic, five decades-long chronicle of the Walt Disney Company, from the birth of the Disney Bros. Studio in 1923 to Walt Disney's death in 1966. Disney devotees will delight in poring over the book's vivid pages, as each highlight from the company's history is illustrated with a collage of photos, sketches, finished full-color drawings, brochures and posters, plus pull-out reproductions of memorabilia including Walt Disney's correspondence, tickets to Disneyland from 1955, even paper masks of Pinocchio characters issued by Gillette in 1940. Walt Disney Archives manager Tieman captures key episodes in meticulous but brisk chapters, from the birth of Mickey Mouse in 1928, to Disney's first feature film (*Snow White and Seven Dwarfs*, 1937), to Walt Disney's proposal for Disney World in Florida. Throughout, readers learn of the process behind Disney's groundbreaking accomplishments: the first cartoon synchronized with sound, the first cartoon in full Technicolor, the first feature-length animated film, the studio's entrance into live-action films and television and its revolution in character-merchandising. The volume includes a 60-minute CD with tracks of radio commercials plus selections from Walt Disney's interviews and speeches. Copyright 2003 Reed Business Information, Inc.

About the Author Robert Tieman is the manager of the Walt Disney Archives, where he has worked for the past thirteen years. He currently oversees Disney's offsite warehouse of historical materials - the source of the treasures in this book. Since joining Disney in 1988, he has written numerous articles on Disney history for *Disneyana* Convention magazines, and has been a featured speaker for *Disneyana* Conventions and Disney Cruise Line, as well as historical societies. Robert is also the author of *Disney's Photomosaics*, a collection of computer-generated collages from classic animated films. He lives in Los Angeles.