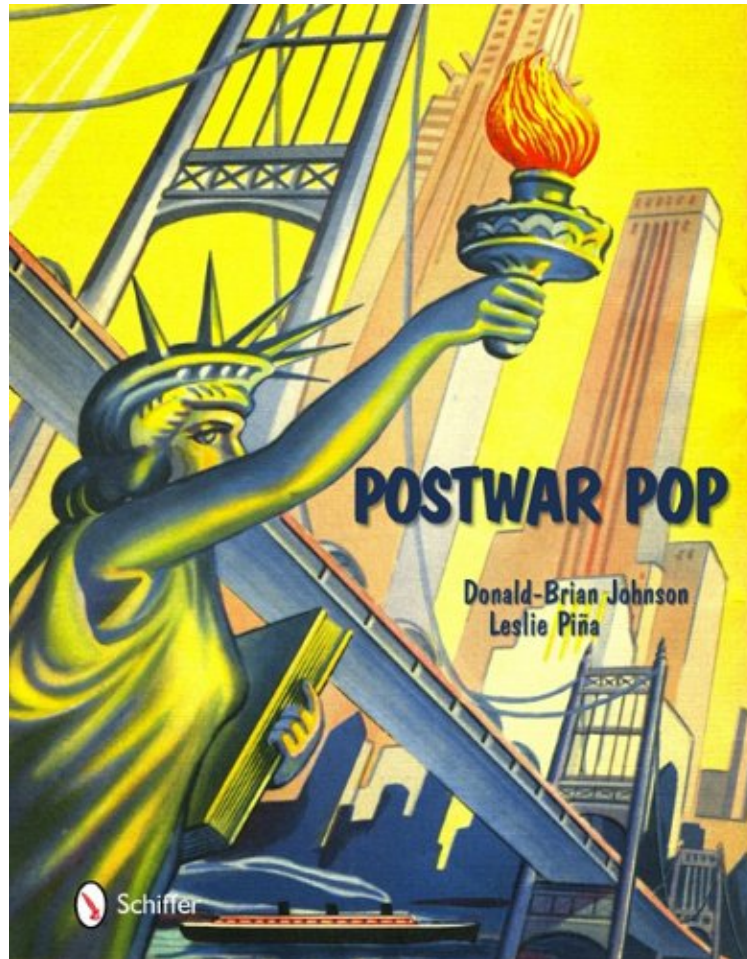


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Postwar Pop: Memorabilia of the Mid-20th Century

Donald-Brian Johnson

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'Pop culture collectibles from the post-World War I and II (1920s-1960s) are brought to life again in this new reference guide. Relive the days of the novelty "must-haves," including Hallmark paper dolls, holiday ephemera, Vogue picture records, and vaudeville. See the impact ceramists Marc Bellaire, Howard Pierce, and Heidi Schoop had in their era and today. Get nostalgic while viewing early TV Guides with "I Love Lucy" and Liberace. Take a walk down memory lane through movie posters featuring such iconic stars as Shirley Temple and Ava Gardner. Enjoy a behind-the-scenes look at popular antique walks held in such places as Walnut, Iowa. With 682 images, this invigorating exploration of the tastes that shaped an era is sure to make you smile. This reference book is a must-have

for lovers of American popular culture, historians, and collectors.'

About the Author Donald-Brian Johnson received his master's degree from Northwest University, and writes and lectures frequently on twentieth century decorative arts. Leslie Pina has a Ph.D. in American Studies and is happily retired after thirty years as a college professor. Both are the authors of numerous Schiffer books.