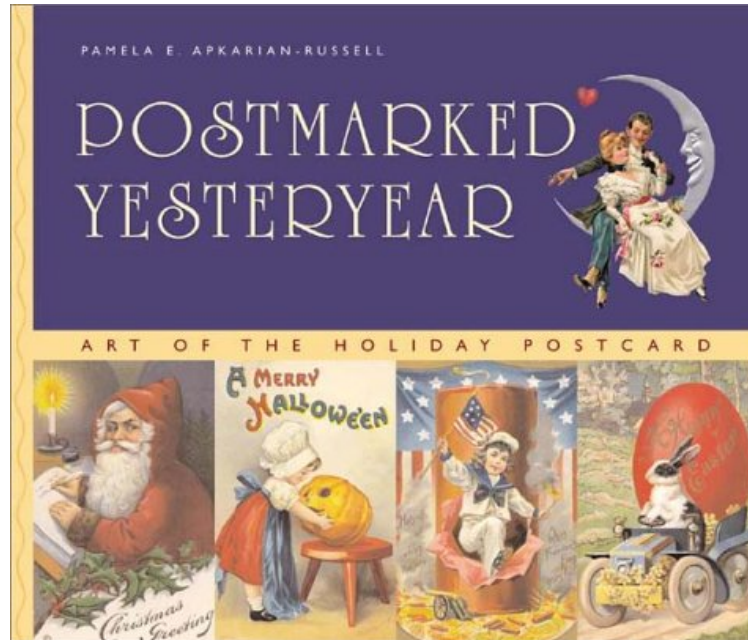


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Postmarked Yesteryear: Art of the Holiday Postcard

Pamela Apkarian-Russell

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Before the telegraph and telephone, postcards were the primary form of social communication. Today these postcards are treasured artifacts as well as important historical documents from around the world. Author Pamela Apkarian-Russell memorializes the artists while tracking the progression of time, and the evolution of taste, through this simple and elegant form of communication. Her research on the artists and wide array of subject matter they depicted yields a compelling and unique history, told here for the first time. The entire family will enjoy the nostalgic, holiday-by-holiay visual journey; artists will find the graphic presentation informative and inspirational; and the legions of postcard collectors won't be without it.

About the Author Pamila Apkarian-Russell is known as the "Queen of Halloween." Her holiday postcard collection ranks among the largest and finest in the world. She is a freelance collectibles writer and has been interviewed in countless media for over thirty years. Her stories and articles have appeared in *Unravel the Gavel*, *New England Antiques Journal*, and *Picture Postcard Monthly*. She has also published the *Trick or Treat Trader*, a subscription newsletter for *Hallophyles* since 1984. She is a postcard show promoter and author of several books on holiday related subjects. Apkarian-Russell is also a practicing Deltiologist. As a dedicated collector, researcher, appraiser, and consultant she is considered a preeminent authority on the subject.