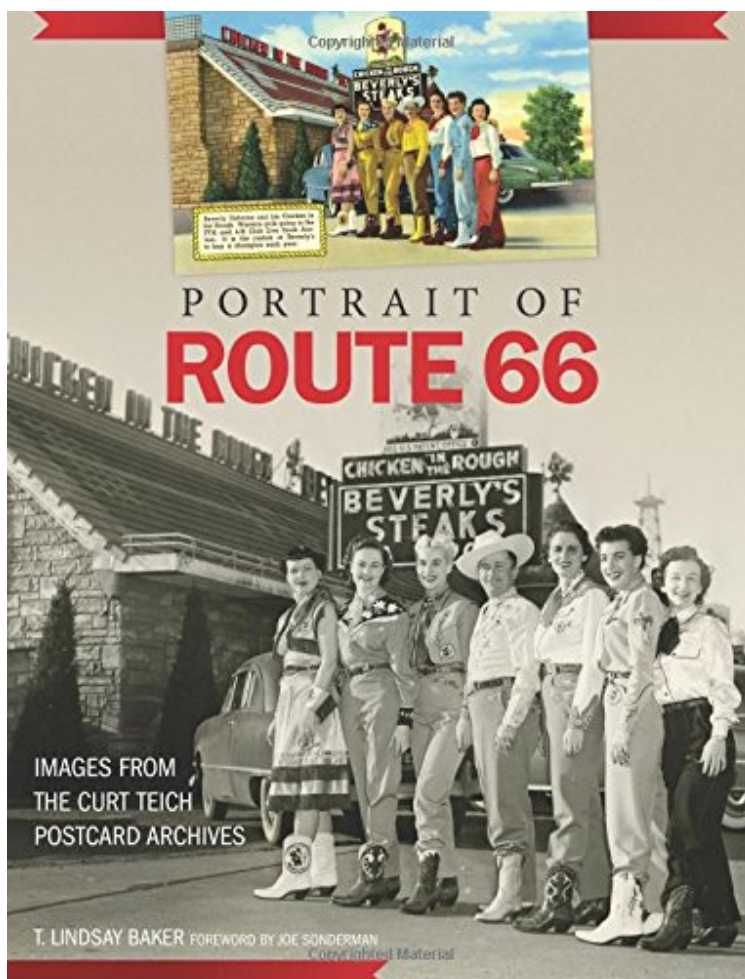


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## Portrait of Route 66: Images from the Curt Teich Postcard Archives

T. Lindsay Baker

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#1137251 in Books T Lindsay Baker 2016-09-15 Original language: English 11.00 x .87 x 8.501, .0 #File Name: 0806153415280 pages Portrait of Route 66 Images from the Curt Teich Postcard Archives | File size: 20.Mb

**T. Lindsay Baker : Portrait of Route 66: Images from the Curt Teich Postcard Archives** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Portrait of Route 66: Images from the Curt Teich Postcard Archives:

0 of 0 people found the following review helpful. Gotta Have! By Bob. Moore A must have for Roadies around the world. 0 of 0 people found the following review helpful. Great book of history By Jennifer Hawthorne I purchased two copies of this book for my elderly mother and an elderly cousin, both of whom traveled Route 66 frequently many years ago. They have really enjoyed the book. My cousin is making notes on the pages about her memories she made with her late husband. She's planning on giving the book to her daughter. 0 of 0 people found the following review helpful. Curt Teich postcards By Glenn Curt Teich produced quality post cards and this book features many of them using sights and businesses along Route 66. The book itself is of very high quality paper and a pleasure to view and

read.

By the time Route 66 received its official numerical designation in 1926, picture postcards had become popular travel souvenirs. At the time, these postcards with colorful images served as advertisements for roadside businesses. While cherished by collectors, these postcard depictions do not always reflect reality. They often present instead a view enhanced for promotional purposes. *Portrait of Route 66* lets us see for the first time the actual photographs from which the postcards were made, and in describing how the production process worked, introduces us to an extraordinary archival collection, adding new history to this iconic road. The Curt Teich Postcard Archives, held at the Lake County Discovery Museum in Wauconda, Illinois, contains one of the nation's largest collections of Route 66 images, including thousands of job files for postcards produced by Curt Teich and Company of Chicago. T. Lindsay Baker combed these files to choose the best examples of postcards and their accompanying photographs not only to reflect well-known sites along the route but also to demonstrate the relationships between photographs and their resulting postcards. The photographs show the reality of the locations that customers sometimes wanted "improved" for aesthetic purposes in creating the postcards. Such alterations included removing utility poles or automobile traffic and rendering overcast skies partly cloudy. This book will interest historians of art and design as well as the worldwide audiences of Route 66 aficionados and postcard collectors. For its mining of an invaluable and little-known photographic archive and depiction of high-quality photographs that have not been seen before, *Portrait of Route 66* will be irresistible to all who are interested in American history and culture.

About the Author T. Lindsay Baker, who holds the W. K. Gordon Chair in Industrial History at Tarleton State University, Stephenville, Texas, is Director of the W. K. Gordon Center for Industrial History, Thurber, Texas, and editor of the *Windmill's Gazette*. He is the author of *A Field Guide to American Windmills* and *North American Windmill Manufacturers' Trade Literature: A Descriptive Guide*.