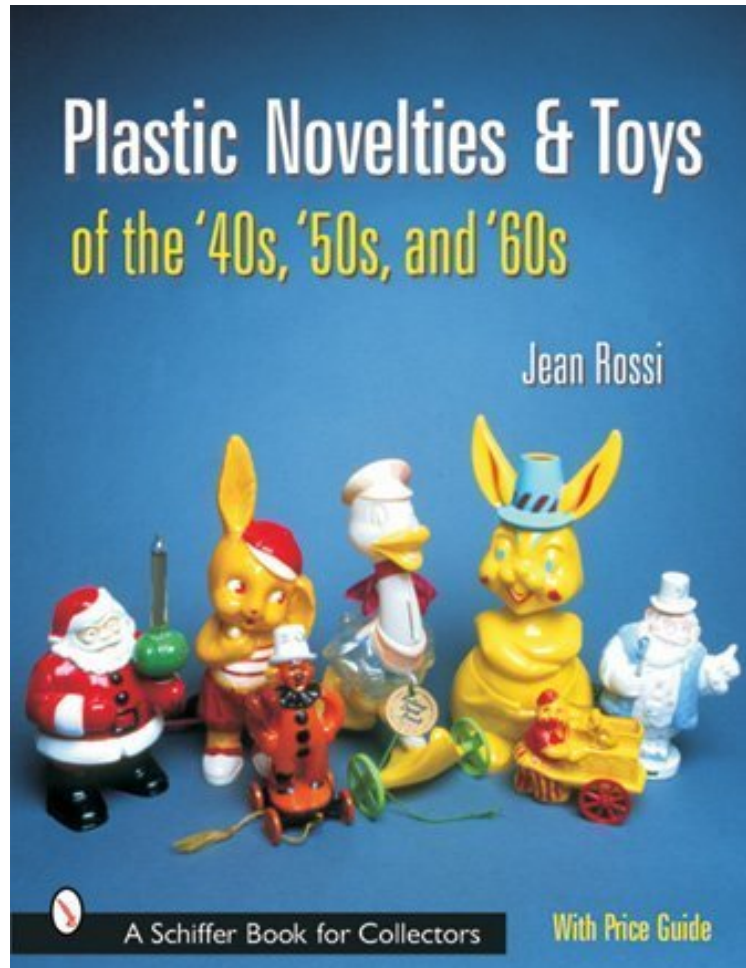


Plastic Novelties and Toys of the '40s, '50s, and '60s (Schiffer Book for Collectors)

Jean Rossi

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Jean Rossi : Plastic Novelties and Toys of the '40s, '50s, and '60s (Schiffer Book for Collectors) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Plastic Novelties and Toys of the '40s, '50s, and '60s (Schiffer Book for Collectors):

1 of 1 people found the following review helpful. Fun book!! By Glenda Campbell I collect, among other things, some of the Rosbro candy containers that were popular in the late 50s-60s timeframe. It amazes me some little piece of plastic commands such high prices! It would be interesting to know how many of these cheap plastic items were tossed in the trash when the candy was gone. If there was room and Mom happened to be a "saver" (this was before "Hoarder" was a commonplace term) these little items were stashed away with other holiday collectibles once the big day was over. I have started purchasing some of the new plastic toy containers, which many can be found at Walgreens for a dollar or so, because I figure some day, these current candy holders will someday be like the old

Rosbro ones, and I don't want to be kicking myself down the road because I didn't buy them. I have purchased many for a dollar or less and they do not take up much room - just wrap in tissue paper and stash them in a corner of the box with the other ornaments! This book was fun to look at and remember the old containers we once found at the local grocers or dime store for .10 or so. Happy times!

0 of 0 people found the following review helpful. Fantastic
By Meg D. I got this for my grandpa and he loves it so much. He collects and sells toys and found this really helpful. I'm happy that it has large pictures for him to see
1 of 1 people found the following review helpful. All grown up and still live my toys!
By Natalie K. Beautifully illustrated pages with color photos and history. Must have edition for collectors of holiday toys.

If you grew up in the 1940s, '50s or '60s, you will surely recognize the delightful toys and figures that spring from these pages. Made of colorful, durable polystyrene plastic, these novelties were originally found in five and dime stores, hardware stores, and department store catalogs. Cheerful, inexpensive, and often holiday related, these are the things that dreams were made of. Today, these same nostalgic and charming figures are eagerly sought by adult collectors at antique shows, flea markets, and online auctions. In this enjoyable and informative book, Jean Rossi gives readers a tour of the major companies that produced these plastic delights, including E. Rosen, Irwin, Knickerbocker, and Union Products. Hundreds of color photos showcase chubby Santas on skis and snowshoes, bunnies pushing carriages and wheelbarrows, roosters that rattle, Valentine hearts and figures, Halloween pumpkins, beguiling witches on motorcycles, and more -- all guaranteed to evoke warm childhood memories. Background information on the development of plastic, tips on evaluating and caring for your collection, and current values all are included.

About the Author Jean Rossi is a retired journalist from Rhode Island and avid collector of all things holiday related. She has been a buyer and seller of vintage Christmas articles for fifteen years and has a large collection of hard plastic novelties.