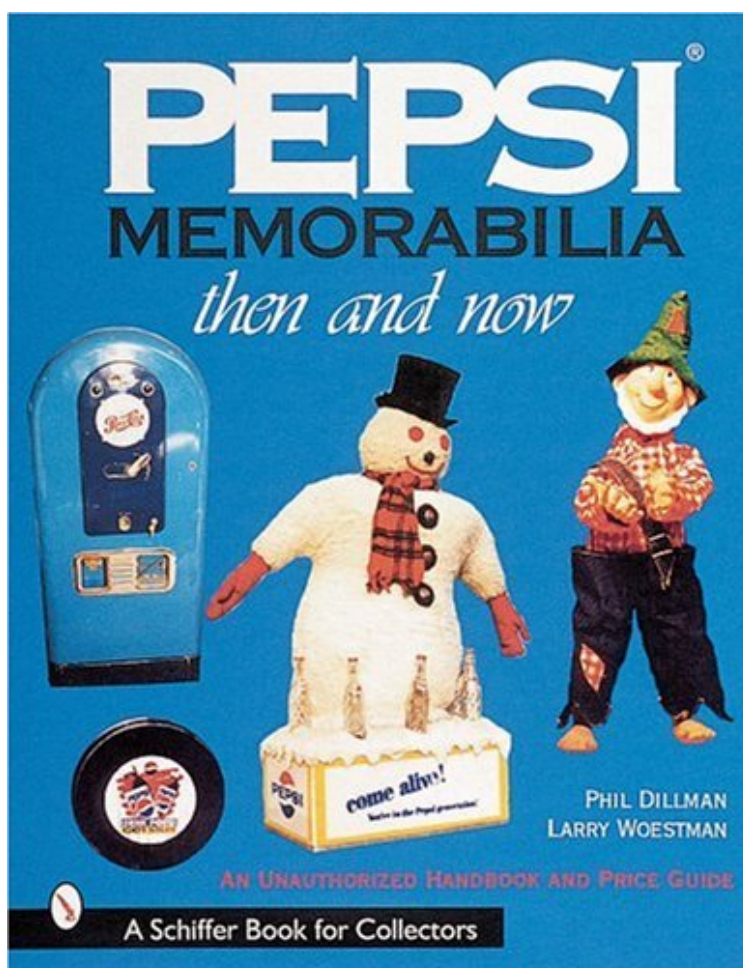


[Mobile book] Pepsi Memorabilia: Then and Now: An Unauthorized Handbook and Price Guide (Schiffer Book for Collectors with Price Guide)

Pepsi Memorabilia: Then and Now: An Unauthorized Handbook and Price Guide (Schiffer Book for Collectors with Price Guide)

Phillip Dillman

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Pepsi-Cola*^r marked its 100th anniversary in 1998 with much fanfare for the internationally known beverage! This book compiles a fabulous array of Pepsi-related collectibles, shown with a price guide. Items pictured include advertisements, bottles, jewelry, knives, signs, tablewares, toys, umbrellas, and watches. Also are items limited in production, test items, early products, and products internationally owned and distributed by PepsiCo, Inc. such as Aspen, Jake's Diet Cola, Devil Shake, Tropic Surf, Skandi, Patio, Kas, Mirinda, Pepsi's H2OH! line, Teem, Josta, and, of course, Pepsi-Cola, Mountain Dew, Slice, Mug root beer, and much more. If you are a collector who thirsts for Pepsi collectibles or other soda advertising memorabilia, this book is for you!

About the AuthorCo-authors Phillip Dillman and Larry Woestman are both avid collectors of Pepsi-related memorabilia. Together they formed the Chicago Connection chapter of the Pepsi-Cola Collectors Club in 1992, which provided them with a good research forum for this book.