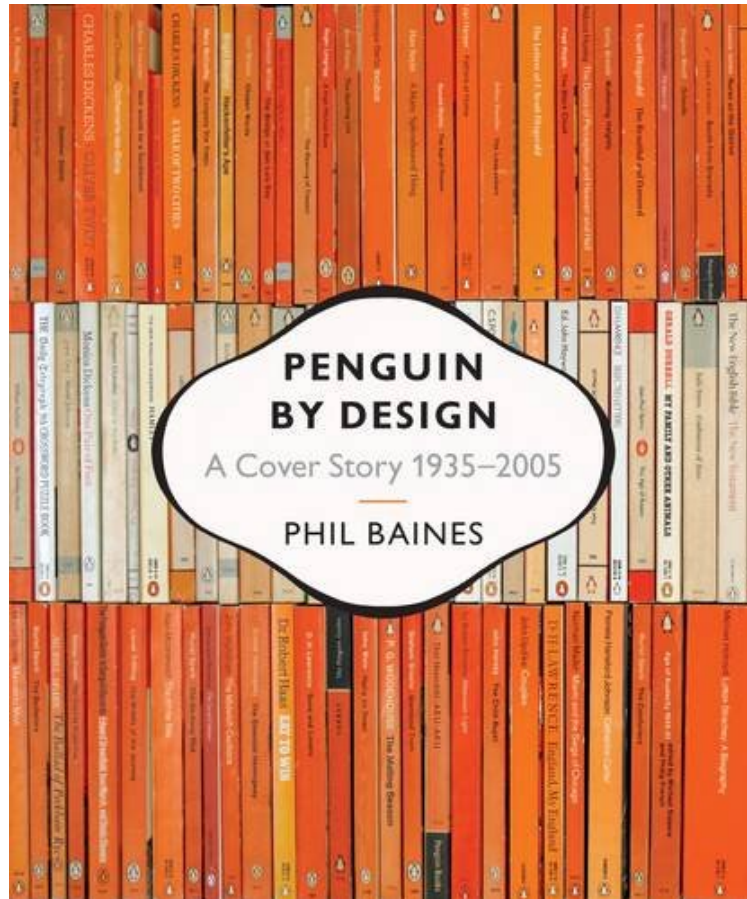


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Penguin by Design: A Cover Story 1935-2005

Phil Baines

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About the Author Phil Baines, a senior lecturer at Central Saint Martin's College of Art and Design, is a well-known graphic designer. Three of his own typefaces have been released for general use. His books include *Type Typography*.