



period from roughly 1840 to the year he retired from the management - 1935. Basically this is an autobiography, and as such has unfortunately little to do with books and deals at length with newspapers and illustrated magazines. It also has to do with personalities, notably the man who became the guiding spirit of the firm - Julius Salter Elias. The latter's biography, published under the title Viscount Southwood - in his later years Elias had been elevated to the peerage - covers the period up to his death in 1946 and begins with his first association with the firm. It, also, has little to say about book production and deals in the main with newspapers and magazines. What can now be viewed as the house's declining years up to the 1970s and the various amalgamations and take-overs, have been given general treatment, but never been chronicled in detail. In the absence of informative archive material I am making general judgements, based on just the books themselves, which may in the end be the right thing to do.