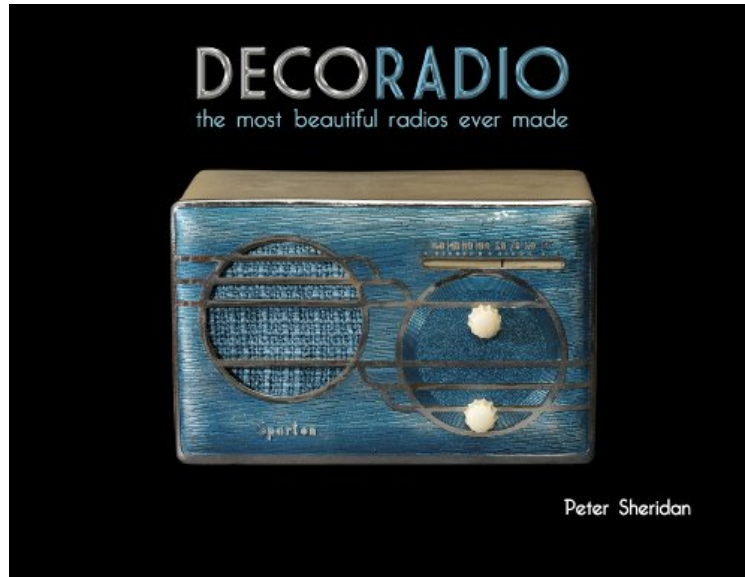


[Library ebook] Deco Radio: The Most Beautiful Radios Ever Made

Deco Radio: The Most Beautiful Radios Ever Made

Peter Sheridan

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Peter Sheridan : Deco Radio: The Most Beautiful Radios Ever Made before purchasing it in order to gage whether or not it would be worth my time, and all praised Deco Radio: The Most Beautiful Radios Ever Made:

With 380 brilliant photos and engaging text, this book presents some 300 of the rarest and most beautiful radios ever made for home or workplace. The advent of the small, mantle or tabletop radio in 1930 gave a huge impetus to the spread of radio, not only allowing multiple sets in the home, but changing the listener from the family to the individual. This book highlights a small subset of tube (valve) radios that incorporated new styling, materials, and approaches to consumer marketing in the 1930s and 1940s. Until now they have been underrated by many radio enthusiasts, and largely unrecognized in the world of Art Deco and Industrial Design. The radios of 35 industrial designers, including the luminaries of streamlining in the USA and UK (Loewy, Bel Geddes, Teague, Van Doren, Vassos, Coates, and Chermayeff) are identified and examples from 15 countries are stunningly displayed.