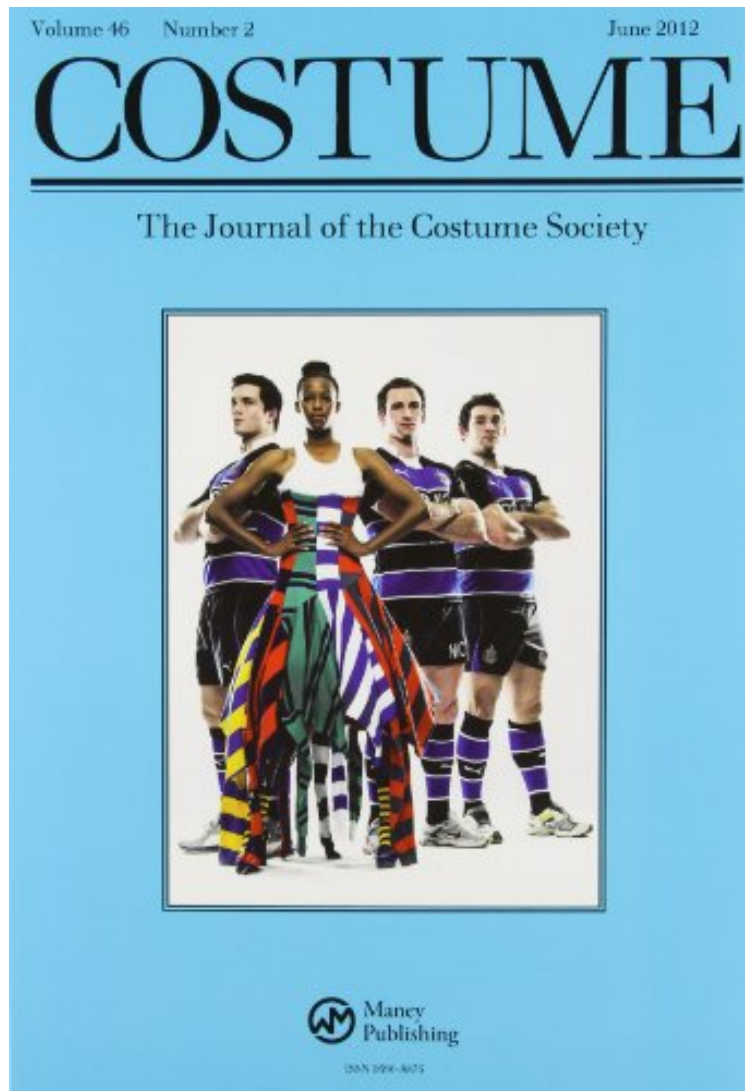


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## Costume: A Volume for the London Olympics

*John Hughson*

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This volume, consisting of papers originally delivered at the Sport and Fashion symposium in 2011, celebrates the connection between sport and the clothes and fashion which are associated with certain sporting activities. Articles include a study of Olympic swimming costumes, women's sport during the inter-war period, the use of sportsmen by

clothing industries for brand marketing, and the aesthetic significance of certain items of clothing, specifically the shirt worn by Maradona during the 1986 Argentina-England World Cup quarter final. For more information, visit: [www.maney.co.uk/journals/cos](http://www.maney.co.uk/journals/cos)